

2B Global INC

Effective Date: January 1, 2026

1. Introduction

2B Global INC (“we,” “us,” “our”) operates **www.2bglobalinc.com**, specializing in B2B wholesale distribution of IT hardware. This Privacy Policy explains how we collect, use, and protect information obtained from site visitors, leads, and clients.

By accessing our website or submitting any information through forms, email, SMS, or other channels, you consent to this Privacy Policy.

2. Information We Collect

Personal Information You Provide

We collect the following data through lead forms, contact forms, newsletter sign-ups, and business inquiries:

- Full Name
- Email Address
- Phone Number
- Company Name
- Business Address
- Any information provided in message fields
- Newsletter / SMS opt-in preferences

Automatically Collected Data

- IP Address
- Browser and device data
- Cookies and tracking data

We do **not** collect credit card numbers or bank account information on our website.

3. How We Use Your Information

We use collected data for legitimate business purposes, including:

- Responding to inquiries and providing quotes
 - Communicating about product availability and lead times
 - Sending order updates and shipping notifications
 - Providing customer support
 - Sending SMS notifications (order updates, shipping alerts, quotes, marketing if opted in)
 - Sending newsletters or promotional communications (only with opt-in)
 - Improving website functionality and user experience
 - Internal analytics and operational use
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4. SMS Consent & A2P/10DLC Compliance

When you submit your phone number on our website or through our CRM, you agree to receive SMS messages from 2B Global INC.

Types of SMS Messages You May Receive

- Order updates
- Shipping notifications
- Quotes
- Account-related messages
- Occasional marketing/promotional messages (only if opted in)

Your Rights

- Reply **STOP** to opt out at any time
- Reply **HELP** for assistance
- Message & data rates may apply
- Message frequency may vary

Data Sharing for SMS Delivery

To deliver SMS messages, your phone number may be shared with:

- SMS gateway providers Twilio
- Carriers (AT&T, Verizon, T-Mobile, etc.)

We **do not** sell or disclose phone numbers to third-party marketers.

5. Cookies & Tracking Technologies

We use cookies to:

- Improve browsing experience
- Analyze site performance
- Track user behavior anonymously

You may disable cookies through your browser.

6. Data Protection and Security

We use industry-standard encryption and security protocols. Although we take strong precautions, no data transmission is 100% secure.

7. Data Sharing

We may share your information with:

- Shipping carriers
- Customs brokers
- IT service providers
- SMS delivery vendors
- Legal authorities (if required)

We **never** sell data to third parties.

8. Data Retention

We retain customer and lead information for operational, tax, and legal requirements, typically up to 5 years.

9. Your Data Rights

You may request:

- Access to your data
- Correction of inaccurate information

- Deletion (where legally permitted)
- Opt-out from marketing communications

Contact: info@2bglobalinc.com

10. Contact Information

For privacy concerns:

 info@2bglobalinc.com

 +1 347 494 9164

 New York, USA